



# VISIT NOTTINGHAMSHIRE BUSINESS VISIT & EVENTS



INVEST IN NOTTINGHAM



NOTTINGHAM PARTNERS



VISIT NOTTINGHAMSHIRE



MARKETING NG



# VISIT NOTTINGHAMSHIRE MEMBERSHIP

## BUSINESS VISITS & EVENTS

The Business Visits and Events sector (BV&E) is incredibly diverse, covering trade fairs, conferences and congress, outdoor entertainment and sporting events, as well as business tourism. Events range from local to international.

Our BV&E team are focused on bringing more of these events to Nottingham and Nottinghamshire, and when they have been secured, assisting the event organisers to help the events reach their full potential. The BV&E team can also help to encourage delegates to spend whilst here through a programme of tours, additional days stays and discount offers.

The team collaborate with the University of Nottingham, Nottingham Trent University and the Nottingham Hospitality Association on 'The Nottingham Ambassador Programme'. This programme offers the partnerships and event support necessary to assist with securing international, academic events for the city and county.

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### MEMBERSHIP BENEFITS

- A dedicated listing on the Business Visits and Events website. Long established as Nottingham and Nottinghamshire's number one venue finding website
- Access to Venue Directory (basic listing)
- Preferential event/enquiry referrals both through our website and by the BV&E Team



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## BUSINESS VISITS & EVENTS

- Opportunity to attend a wide range of events, including the quarterly 'sales network meetings', along with access to our annual Tourism Summit\*
- Opportunity to build new relationships to secure new business, promote your venue, and to share your news through our website, social media channels and media relationships
- Quarterly e-news bulletin showcasing the best Nottingham and Nottinghamshire has to offer to our targeted database of associations, buyers and event organisers

### LEAVE THE BOARD ROOM BEHIND



Holme Pierrepont Country Park is home to the National Water Sports Centre and a conference venue like no other. Conference rooms provide commanding views across the Country Park and Regatta Lake. Team-building options include white water rafting, raft building and an adventure course – only moments away from the city!  
[Find out more.](#)

- Opportunity to be featured in our PR activity across all media – last year our PR and Marketing team created over £1m worth of destination coverage
- Additional advertising opportunities at discounted member rates
- Being part of a team of like minded individuals and organisations, passionate about promoting your venue and facilities, whilst enhancing the wider offer for Nottingham and Nottinghamshire

