

NOTTINGHAM TECH



A HOTSPOT FOR
TECH GROWTH



**“NOTTINGHAM IS A
COLLABORATIVE CITY, WHERE
PEOPLE WORK TOGETHER,
HEROES ARE CELEBRATED
AND EDGINESS IS EMBRACED.”**

- INVEST IN NOTTINGHAM

NOTTINGHAM HOME OF DISRUPTIVE THINKING

The legendary tales of Robin Hood still run rife through our city. Through his innovative “re-distribution model” (as we like to call it), he changed the financial services landscape. That disruptive DNA remains present in the pioneering spirit of Nottingham today.

It was that spirit of disruption that helped Nottingham’s Ada Lovelace – daughter of another Nottingham rebel, Lord Byron – work with Charles Babbage to create the first mechanical computing machine.

Then in the early 1970s, spurred on by Lovelace’s legacy, a team of coders in Nottingham put the first customer records onto a computer database. They went on to become global leaders Experian.

The knowledge-driven environment fostered by businesses like Experian has given birth to a new generation of creative digital enterprises that now rank Nottingham as a major centre for tech development and business growth.

Entrepreneurial and edgy, creative with an independent streak. Change happens here.



INVEST IN NOTTINGHAM

We are **INVEST IN NOTTINGHAM**

We support businesses from outside of Nottingham to relocate, invest and thrive here.

We can make your move as smooth as possible with assistance in finding talent, attracting funding and property searches. We'll create bespoke economic data and help you build your network with the Nottingham business community.

And we will continue to support your business as you grow and expand.

Our team of Business Expansion Specialists are there to help guide you through your move to Nottingham.

CONTACT THE TEAM TO FIND OUT MORE

ENQUIRIES@INVESTINNOTTINGHAM.CO.UK

WWW.INVESTINNOTTINGHAM.COM

BRILLIANTLY CONNECTED

Nottingham's central location and transport network enables the swift movement of people and goods.

We're ideally placed in the centre of the UK, connecting us to other major cities through brilliant road, rail and air networks. Trains to London take just 1hr40mins.

Nottingham's award-winning, clean and green transport system makes getting in and around the city easy.

OUR FAST WORLD-CLASS TRAM
NETWORK WILL GET YOU FROM A TO B

GETTING TO NOTTINGHAM

London
1hr 40mins by train

Birmingham
1hr by car

Leeds
1hr 30mins by car

Manchester
2hrs by car


Edinburgh
1hr 10mins by plane

Dublin
1hr 5mins by plane

NOTTINGHAM CITY TRANSPORT ARE 5X
UK BUS OPERATOR OF THE YEAR WINNERS

E-SCOOTERS ARE THE NEWEST,
GREEN WAY TO TRAVEL





**“TWO HIGHLY RATED
UNIVERSITIES CREATE
OPPORTUNITIES FOR
BUSINESS, BOTH BY
LEVERAGING RESOURCES
AND THE POOL OF YOUNG
TALENT IT DELIVERS TO
LOCAL EMPLOYERS”**

- IKANO BANK

A SKILLED CITY

Over **2.1 MILLION** people live in Nottingham's 'Journey to Work Area' - Nottingham offers an excellent pool of talent for companies looking to expand and grow.

30% OF THAT POPULATION IS UNDER THE AGE OF 30

We've got one of the **YOUNGEST CITIES IN THE UK** with over a third of our workforce under the age of 30, with many attracted to Nottingham by its **EXCEPTIONAL QUALITY OF LIFE**.

The city boasts a highly skilled workforce with over a third of the people living here being educated to degree level and above, mainly thanks to the **60,000+ STUDENTS** that study at Nottingham's two universities.



36,500 PEOPLE WORKING
IN NOTTINGHAM'S
DIGITAL TECH SECTOR

63,000 STUDENTS AT 2
WORLD-LEADING
UNIVERSITIES

(Source: NOMIS 2019)

WE'RE FUTURE- PROOFING THE TECH SECTOR

Nottingham is working to create the next generation of coders and creators to ensure the city's digital tech sector can continue to grow and flourish. We're working to provide businesses with the talent they need for the future.

By providing the very best education in tech to GCSE and A-Level students, we're developing the next generation of entrepreneurs, and constantly creating and nurturing our eventual talent pool and business ideas.



Confetti Institute of Creative Technologies (CICT) is a specialist creative industry institute - part of **Nottingham Trent University**. The campus, situated in Nottingham's Creative Quarter, is home to more than 2000 college and degree-level students who study in specialist, industry-designed hubs dedicated to gaming and esports, music and live events and digital content creation. The world-class facilities include **Metronome** - a multi-media venue equipped with the very best technology, recording studios and a public-facing multi-disciplinary live events space. Students are encouraged to "Do it for Real" and go on to careers in music, gaming, TV, film, live events, graphic design and many more.

Confetti X - a recently announced addition to the CICT campus - will bring together years of expertise in live events, content creation, streaming and competitive gaming. The 14,000 sq ft complex, scheduled to open in 2021, will be a space for students to access the very best facilities and technology for esports production and other emerging technologies and will play host to amateur and professional esports tournaments, coaching and training for teams and a host of other live events.

[CONFETTI.AC.UK](https://confetti.ac.uk)



Nottingham University Academy of Science and Technology offers a special curriculum in science, engineering or computing to 14-19 year olds in a purpose built, state-of-the-art facility with the very latest engineering, ICT and science equipment.

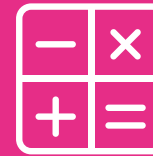
[NUAST.ORG.UK](https://nuast.org.uk)

**BOTH OF OUR WORLD-CLASS
UNIVERSITIES ARE GLOBAL
LEADERS IN SUSTAINABILITY,
NURTURING INNOVATION
AND TALENT TO SUPPORT
OUR STRONG GROWING
INDUSTRIES PARTICULARLY
DIGITAL TECHNOLOGIES WITH
STRENGTHS IN FINTECH,
CREATIVE, DIGITAL AND LIFE
SCIENCES WHICH CONTINUE
TO RAISE OUR CITY'S PROFILE.**

Image taken at Nottingham Trent University

STEAM SUBJECTS

In Nottingham, we have over **35,050** students studying **STEAM** subjects at University.



1690

STUDY
MATHEMATICS



2065

STUDY
COMPUTER
SCIENCE



4690

STUDY
ENGINEERING



5115

STUDY
CREATIVE
ARTS & DESIGN

HOME TO A FAST-GROWING TECH SECTOR

Nottingham's Digital Tech sector contributes over **£2.5BN** into the local economy and employs **36,500 PEOPLE**.

Nottingham tech employment has grown by **30%** in the past **5 YEARS** and now employs over **36,500** people.

Global players such as **EXPERIAN**, **CAPITAL ONE**, **GO DADDY** and **MHR** sit alongside fast growing companies such as **OAKBROOK FINANCE**, **ENSEK** and **UNIDAYS**.

FINTECH

Fintech has been a major growth area of Nottingham's wider tech scene over the past few years. The city has a strong foundation within the Fintech sector and has been the home to global players such as **EXPERIAN**, **CAPITAL ONE** and **IKANO BANK** for many years which have in turn has seen talent from these companies go on to create new innovative businesses.

Nottingham's tech ecosystem has fostered new fintech companies such as **OAKBROOK FINANCE**, **PODIUM**, **WHITES GROUP** and **WEALTHKERNEL**.

Access to talent, collaborative tech community, lower operational costs, world-leading local universities and an excellent quality of life – Nottingham offers the right mix of everything a fast-growing tech start up needs.



A STRONG ECOSYSTEM

A growing tech sector needs a supportive ecosystem to ensure businesses can start and scale up and well-established organisations can innovate and collaborate. Within Nottingham we've seen our ecosystem grow and evolve at an exponential rate to provide the right support mechanisms for businesses of all shapes and sizes. Workspaces, funding streams, talent development initiatives, world-leading research centres – Nottingham has the building blocks for a thriving tech sector.



A STRONG ECOSYSTEM CASE STUDY:

SCALE SPACE NOTTINGHAM: THE WORKPLACE DEDICATED TO SCALE-UPS GROWTH.



[SCALESPLACE.CO.UK](https://scalespace.co.uk)

Scale Space Nottingham is the next generation of knowledge-driven innovation space.

This ground-breaking initiative will bring together the scale-up expertise of the UK's leading digital venture builder, Blenheim Chalcot, with the research and innovation resources of local universities.

In a new partnership, they're collaborating to develop a scale-up environment where member businesses will have access to both decades of commercial expertise and problem-solving skills to accelerate their growth.

Additionally, their landmark Scale Space sister site at White City in partnership with Imperial College London means tech scale-ups in Nottingham now have their own front-door to one of the world's tech capitals.

Scale Space is so much more than the city's most vibrant scale-up workspace. It's a partnership between business and academia whose goal is to help grow Nottingham's next generation of tech success stories.



A STRONG ECOSYSTEM: CREATIVE QUARTER

The Creative Quarter is an organisation whose mission is to make Nottingham a great environment in which creative and innovative businesses can succeed, start up, grow and be sustained.

The CQ works in partnership with other business agencies to provide essential support to start-ups and entrepreneurs, as well as more established businesses and SMEs.



Creative Quarter

[CREATIVEQUARTER.COM](https://www.creativequarter.com)



A STRONG ECOSYSTEM: ANTENNA

Antenna, based in the heart of Nottingham's Creative Quarter, offers a community of over 400 member businesses a home to meet, talk, create and benefit from being part of a rich creative scene. As well as the kinds of facilities and business support you'd expect from the best co-working space and discreet office spaces, Antenna also has a fantastic bar and restaurant. From start-ups to international award-winning videogame developers, all kinds of creative businesses find a home at Antenna.

What's more, as Antenna is part of Nottingham Trent University and Confetti Media Group. Our members have access to an unlimited pool of creative talent from NTU and Confetti Institute of Creative Technologies, plus they can benefit from our links with Metronome, Spool, Notts TV and Constellations.



[ANTENNA.UK.COM](https://www.antenna.uk.com)



A STRONG ECOSYSTEM: UNIVERSITY OF NOTTINGHAM INNOVATION PARK

University of Nottingham Innovation Park enhances business growth and research impact through co-locating technology entrepreneurs with world-leading researchers, facilities, and talent. They offer businesses high quality offices within inspiring buildings on a landscaped innovation campus which is within easy reach of Nottingham city centre and some of the UK's main transport routes.

Companies benefit from links to a truly global research-intensive university. They are connected to the world via excellent IT and our association with sister facilities in China and Malaysia.



[NOTTINGHAM.AC.UK/UNIP](https://nottingham.ac.uk/unip)



A STRONG ECOSYSTEM: NOTTINGHAM TRENT UNIVERSITY DRYDEN ENTERPRISE CENTRE

The Dryden Enterprise Centre will offer high quality co-location for regional entrepreneurs and SMEs who are seeking to benefit from a relationship with Nottingham Trent University. From start-up to scale up, the centre will offer support to companies by exploiting academic research outcomes, creating collaborative projects, accessing student and graduate talent, developing new skills and attending business mentoring sessions and wider enterprise-based events.



NOTTINGHAM
TRENT UNIVERSITY

[BIT.LY/NTUDRYDEN](https://bit.ly/ntudryden)



A STRONG ECOSYSTEM:

CUBO

Cubo Nottingham is located in the heart of the city centre, just off the Market Square.

Cubo boasts an impressive 5 floors full of co-working space, hot desking, dedicated desks and private offices.

Cubo offers a workspace that combines the traditional requirements of functionality with a new focus on the needs, wants and lifestyles of its members. Whether its flexible coworking or a private office; Cubo provides a space that makes you feel at home, where you can interact with other members and businesses, while enjoying a coffee from the in-house barista. People are seeking new ways of working, new ways to connect and new ways to enjoy working which is what we provide. Cubo is the future of work life.

Cubo
MORE THAN WORK

[CUBOWORK.COM/NOTTINGHAM](https://cubowork.com/nottingham)



A STRONG ECOSYSTEM:

BIOCITY

BioCity is an ambitious business incubator supporting the growth of ambitious life-science businesses.

BioCity was founded in 2002 when the concept of a business incubator offering 360° support within a self-contained campus was unheard of. But a small team of dedicated people fought hard to turn that great idea into reality, a reality now replicated throughout the UK. But we're not finished yet.

Not limited to the standard 'business incubator' model, the ever-growing team at BioCity work tirelessly for the companies who call us home and the industry we are proud to be a part of.

A private limited company, BioCity was founded by the University of Nottingham and Nottingham Trent University who are each part owners of the business.

BIOCITY

[BIOCITY.CO.UK](https://biocity.co.uk)



A STRONG ECOSYSTEM:

MIDLANDS ENGINE INVESTMENT FUND

The Midlands Engine Investment Fund, supported by the European Regional Development Fund, will invest in Debt Finance, Small Business Loans, Proof of Concept and Equity Finance funds, ranging from £25,000 to £2m, specifically to help small and medium sized businesses secure the funding they need for growth and development.

**MIDLANDS
ENGINE**

MEIF.CO.UK



A STRONG ECOSYSTEM:

UPSCALER

UpScaler delivers tailored high-growth business support for SMEs that are growing rapidly or have the potential to do so. The programme delivers a range of support activities including leadership and management development programmes and focused workshops through to access to a peer-to-peer network. There is also access to grants towards coaching and graduate recruitment.

BIT.LY/UPSCALER

UNIVERSITY OF NOTTINGHAM

The University of Nottingham's School of Computer Science is one of the leading UK schools and has a long-standing history of partnerships and collaborative research projects with industry – working with companies such as **BBC**, **EXPERIAN**, **IBM**, **MICROSOFT**, Unilever and many more.

Through its diverse research centres including the **SMART PRODUCTS BEACON**; **HORIZON DIGITAL ECONOMY RESEARCH INSTITUTE**; **ADVANCED DATA ANALYSIS CENTRE AND MIXED REALITY LAB**, the University of Nottingham has research expertise in artificial intelligence; cyber security; data science; human-computer interaction; intelligent computational optimisation; user experience design; virtual reality and ubiquitous and mobile technology.

The University regularly collaborates with SMEs to support them to use our research, knowledge and inventions to enter new markets, reach new customers and improve their business performance and can also provide local businesses with outstanding professional training to support the development of their workforce.

For more information on working with the University of Nottingham, please contact: **JOANNA.BARWICK@NOTTINGHAM.AC.UK**

A TOP 1% UNIVERSITY

NOTTINGHAM TRENT UNIVERSITY

Skilled and professional researchers at Nottingham Trent University (NTU) can empower you to change how your business works. Their real-world research can help you to:

- **INFLUENCE THE DIRECTION OF YOUR INDUSTRY**
- **SHAPE PRACTICAL AND MANAGERIAL POLICIES**
- **COMMERCIALISE A NEW PRODUCT**
- **DEVELOP NEW MATERIALS**
- **GROW YOUR CLIENT BASE OR PRODUCT RANGE**
- **DEVELOP NEW PRODUCTS AND ENHANCE EXISTING PRODUCTS**

Nottingham Trent University has several world leading specialisms including medical technologies and advanced materials, and they have invested significantly in their facilities and resources.

The Clifton Campus has witnessed several new multi-million pound developments including the **£11M INTERDISCIPLINARY SCIENCE AND TECHNOLOGY CENTRE (ISTEC)**; **£23M ENGINEERING AND INSTITUTE FOR**

INDUSTRIAL DIGITALISATION, ROBOTICS AND AUTOMATION (IIDRA); **£23M MEDICAL TECHNOLOGIES INNOVATION FACILITY (MTIF)**; and **£5M PURPOSE BUILT JON VAN GEEST CANCER RESEARCH CENTRE**.

The University's new City Campus based **ENTERPRISE AND INNOVATION CENTRE (EIC)** opened in 2020 and is for students, graduates and enterprises to interact and collaborate with each other for their studies, research or to develop new businesses.

NTU provides research support for large corporates and SMEs through knowledge transfer projects, collaborative research projects and contract research. Operating the largest university-led SME support programme in the country, NTU's expertise helps businesses to scale-up, enhance productivity and develop new products, processes and services.

Long term collaborative partnerships with NTU include **FUJITSU**, **AECOM**, **SIEMENS**, **PEPSICO**, **SANTANDER** and **REFINITIV**.


97% of graduates find employment or go into further study within 6 months of leaving.

GUARDIAN UNIVERSITY AWARDS
UNIVERSITY OF THE YEAR 2019

TIMES AND SUNDAY TIMES
MODERN UNIVERSITY OF THE YEAR 2018

TIMES HIGHER EDUCATION AWARDS
UNIVERSITY OF THE YEAR 2017





"NOTTINGHAM IS A GREAT CITY IN WHICH TO BUILD A TECHNOLOGY BUSINESS BECAUSE OF THE PRESENCE OF MAJOR CORPORATES, NEW FIRMS WITH NEW IDEAS, ITS CREATIVE QUARTER AND TWO UNIVERSITIES SUPPLYING A STRONG POOL OF TALENT."

SCALE SPACE



50



5G NETWORK

Nottingham is helping the UK lead the way in supporting tech companies seize the opportunities of 5G technology. Our two world-class universities are at the forefront of research and innovation and our dedicated tech hubs are the ideal place for innovators developing their 5G technologies.

The University of Nottingham is the home to one of the UK's leading smart transport and mobility research hubs – exploring 5G networks and smart city application. Whilst at Nottingham Trent University their Smarter Wireless Innovation Facility (SWIFT) will create a 'living laboratory' on its Clifton Campus for tech companies to test new 5G products.

To the north of the county, the Digital Turbine Centre in Worksop will provide a dedicated tech hub for companies looking to exploit the opportunities in 5G technology.

QUALITY OF LIFE

You can enjoy city life at a fraction of the cost that you would pay in London and the South East.

Nottingham has it all. Bars hidden in the depths of our **HISTORIC CAVES**, **AWARD-WINNING INDEPENDENT RESTAURANTS** with cuisines from across the globe, world-famous music venues like **ROCK CITY**, **WORLD-CLASS SPORTING EVENTS** and **UNIQUE INDEPENDENT SHOPS**.

"A FIRST-CLASS NIGHTLIFE, TOP RATED RESTAURANTS, LOW COST LIVING AND EXCELLENT SCHOOLS MEAN THIS IS A LOCATION WHERE CO-WORKERS ARE COMFORTABLE NO MATTER WHAT LIFE STAGE THEY'RE AT."

IKANO BANK

"OUR COLLEAGUES LOVE BEING BASED IN NOTTINGHAM CITY CENTRE – BEING ABLE TO GET TO WORK ON PUBLIC TRANSPORT, AND TO ENJOY SHOPS, BARS AND RESTAURANTS AFTER WORK ALL CONTRIBUTES TO THE ATMOSPHERE AND CULTURE OF OUR THRIVING BUSINESS."

TDX GROUP

We're a vibrant clash of **CREATIVITY** and **CULTURE, HISTORY** and **HERITAGE** and **WORLD-CLASS SPORTS**.

The **BIGGEST SMALL CITY IN THE UK**, you'll find everything you'd get in a city twice the size, but with a community spirit like nowhere else.

MEETUPS IN NOTTINGHAM



NOTTINGHAM PARTNERS

MEETINGS BI-MONTHLY

Nottingham Partners is the network which has mobilised Nottingham's businesses to champion our City as the **best place** to get business done and attract new investment. We **share information** across the local business community, **facilitate collaboration**, inspire the next generation of businesses and **encourage inward investment** to the city.

Our role is to raise the profile of **Nottingham** and to help the local **economy** grow. We can do this by **collectively working together**, **increasing investment** in Nottingham through attracting new **businesses**, expanding local businesses, attracting new **talent** and retaining good people. We can all help to **signpost businesses** to the right place and act as a catalyst to make a real difference to Nottingham. Networking is a valuable part of what we do, but there is so much more we can do collectively.

Our members include Nottingham's **successful businesses**, from **global organisations** to **innovative start-ups**, across Nottingham's strong growing industries particularly digital technologies, with strengths in FinTech, creative, digital and life sciences.

We want all Nottingham business to be part of it. To get involved email: hello@nottinghampartners.co.uk



Women inTech

MEETINGS EVERY MONTH

Women in Tech is a monthly meet-up which aims to encourage more women into STEM and act as a gateway to other meetups and events. Anyone can attend, regardless of their gender .

WiT Notts provides a comfortable and safe space where people in the field of technology can socialise, network and learn. Members can come to see talks, partake in workshops and activities and meet other people in our wonderful field. We encourage our members to present at our events, providing them with as much support as they need to do so.

Tech. NOTTINGHAM

MEETINGS EVERY MONTH

Tech Nottingham is an organisation with the mission to Make Nottingham a better place to live and work in technology.

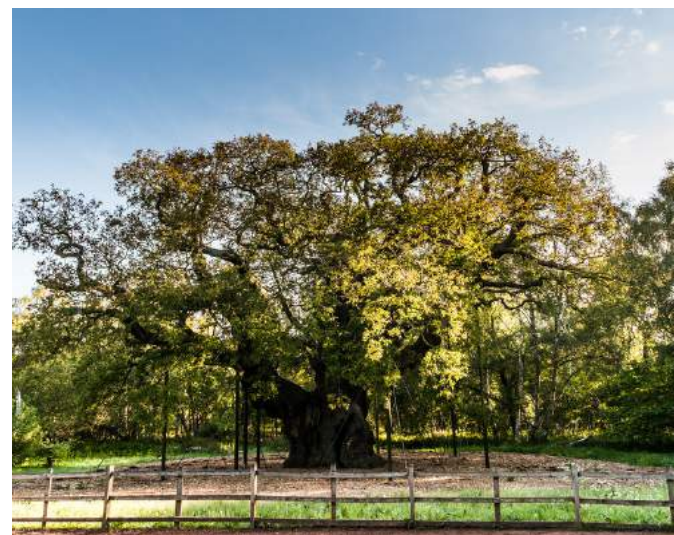
Community building - at our events and in our online communities

Improving student retention in the city - engaging directly with the student population to bring them into the local tech community

Education - Removing the barriers to becoming a part of the tech community and improving the skills and co-operation of tech workers within the city

Supporting businesses - helping both startups and established businesses address the challenges around running a tech business in Nottingham

Advocacy - Promoting Nottingham more widely as a place to work in technology and do business in the technology sector



**NOTTINGHAM
IS AN AMBITIOUS
CITY WITH A STRONG
INDEPENDENT SPIRIT,
A CITY THAT ISN'T
AFRAID TO DISRUPT THE
STATUS QUO AND DO
THINGS DIFFERENTLY,
THE PERFECT PLACE TO
GROW A BUSINESS.**

TO FIND OUT MORE ABOUT NOTTINGHAM

CONTACT US:

INVESTINNOTTINGHAM.COM



ENQUIRIES@INVESTINNOTTINGHAM.CO.UK



@INVESTINNOTTM



/INVEST-IN-NOTTINGHAM



INVEST IN NOTTINGHAM



European Union
European Regional
Development Fund

