



## Board Director Vacancies

We are looking to recruit new board directors for Marketing Nottingham and Nottinghamshire from across the community. We are looking for eager, willing and engaged people who are ambitious for the City and the County to strengthen the existing board, which today includes senior representation from local authority, University and business partners, and with time to provide support to each of our key teams.

Marketing Nottingham is the official Place Marketing Organisation for Nottingham and Nottinghamshire responsible for delivering a unified brand and narrative for the area. We are the agency charged with growing the local economy through encouraging inward investment, attracting business and leisure visitors whilst aligning with the local business community. We are a not-for-profit organisation funded by a combination of private membership and grants from local authorities, VisitEngland (the official Tourist Board for England) etc.

Welcome sector expertise could include - visitor attractions, cultural and creative sector, inward investment, hospitality and leisure, architects, construction sector, building services companies, IT, life science (reflecting Nottingham's sector strengths).

We also want to make sure we represent the community, so are looking for a balanced board in terms of gender and ethnicity and other protected characteristics.

Particular skills and experience which it would be helpful to add would be HR, marketing and strategy - but actually more important is the experience and capacity to help the company deliver to its full potential.

The role is unpaid and requires attendance at quarterly board meetings, but we are hoping to appoint individuals who will also be keen to help provide leadership and mentoring of a particular area of the business - inward investment, visitor economy, marketing, fund raising etc.

Representatives from across business, third sector and private individuals welcome.

**Please visit our website for further details about our organisation:**

<https://marketingnottingham.uk>

**If you feel that you have got the necessary skills and knowledge to make a valuable contribution to our organisation, please e-mail your CV and a covering letter**

**to [vanessa.corns@marketingnottingham.uk](mailto:vanessa.corns@marketingnottingham.uk). For any further information please contact Interim CEO, Robert Dixon [robert.dixon@marketingng.co.uk](mailto:robert.dixon@marketingng.co.uk) or Interim Chair, Iain Blatherwick at [Iain.Blatherwick@brownejacobson.com](mailto:Iain.Blatherwick@brownejacobson.com)**

**Closing date for applications is end of working day 7<sup>th</sup> November 2022.**