

# The value of tourism in Nottingham and Nottinghamshire

Nottingham City & Nottinghamshire County - All Data

<b>Key Tourism data Nottinghamshire</b>		
Value of tourism Nottingham city and county (£Bn)	2.051bn	15.6%
Volume of tourism Nottingham City & County (m)	32.97m	14.2%
Full Time equivalent (FTE) jobs supported by tourism	20,522	12.0%
Average Spend per trip	£ 62.21	
<b>Day Visitors</b>		
Volume (m)	29.6m	14.3%
Value (£m)	1293m	14.3%
Average spend per day visitor	£43.68	
<b>Overnight stays (including VFR)</b>		
Volume (m)	3.36m	13.5%
Value (£m)	758m	18%
Average spend per overnight visitor	£225.59	
<b>Commercial overnight stays (excluding visiting Friends and relatives - VFR)</b>		
Volume (m)	4.970m	21%
Value (£m)	505.50m	23.90%
Average spend per commercial stay visitor	£ 101.71	