

NOTTINGHAM PARTNERS

M E M B E R S H I P 2 O 2 5





TABLE OF CONTENTS

INTRODUCTION	2-3
ABOUT US	4-5
MARKETING NOTTINGHAM & NOTTINGHAMSHIRE	6-7
INVEST IN NOTTINGHAM	8-9
WHAT WE NEED FROM YOU	10-11
WHAT YOU CAN EXPECT FROM US	12-13
EVENTS CALENDAR	14-15
PRICING STRUCTURE	16



WELCOME

A MESSAGE FROM CEO,
MEGAN POWELL VREESWIJK



Nottingham Partners is a network of businesses passionate about making Nottingham & Nottinghamshire the best place to invest and run your business. Collaboration, innovation and growth are at the heart of everything we do.

Our network is comprised of leaders, innovators, and changemakers from Nottingham's leading companies who are dedicated to making Nottingham a

thriving place to live, work, and invest. By becoming a member of Nottingham Partners, you are joining a group that is passionate about driving positive change and creating opportunities for the people of Nottingham.

By being part of our community, you are making a commitment to Nottingham and Nottinghamshire that you will help make it thrive. A better Nottingham benefits all of us, and through collaboration we can continue to improve our vibrant ecosystem, where businesses can connect, collaborate and grow, creating jobs and growing the economy for local people.

2 INTRODUCTION





NOTTINGHAM PARTNERS ABOUT US

Nottingham Partners is the influential network of businesses from across the City and County who are committed to supporting the regeneration and growth of Nottingham and Nottinghamshire.

Our members are businesses of all sizes from innovative start-ups to global giants across Nottingham's growing industries, with strengths in FinTech, Creative, Digital and Professional Services.

Our members are passionate about Nottingham and believe our region is the perfect place to grow a business. We're an ambitious region with a strong independent spirit, and that ethos is shared by our members. We all want the best for Nottingham and want to help make it thrive.

Each of our Nottingham Partner organisations contribute financially through its membership to ensure the successful delivery of Marketing Nottingham & Nottinghamshire's Inward Investment work.

Through supporting inward investment activity, our members are helping to create a better future for Nottingham & Nottinghamshire, creating jobs and supporting our local economy.

In return for member's support, we offer a high value series of events, delivering 11 last year with 875 attendees.

We work with industry experts and leading decision makers to create events that are designed to inform, inspire, connect, and entertain.

4 ABOUT US NOTTINGHAM PARTNERS 5





MARKETING NOTTINGHAM & NOTTINGHAMSHIRE

Marketing Nottingham and Nottinghamshire is the official place marketing organisation for Nottingham and Nottinghamshire. We deliver against three major economic drivers for the County and City – Inward Investment, Visitor Economy, and Business Tourism through our Convention Bureau, these are all supported through our Partners Network and Visit Membership.

Marketing Nottingham & Nottinghamshire is an independent not-for-profit organisation, funded through private membership and public funding. This ensures we remain independent and impartial in all that we deliver.

TO FIND OUT MORE ABOUT MARKETING NOTTINGHAM & NOTTINGHAMSHIRE, READ OUR ANNUAL REVIEW HERE











CLOUD9 DESIGNS





INVEST IN NOTTINGHAM

WHERE YOUR MONEY GOES

Invest in Nottingham is the designated investment promotion agency for Nottingham and Nottinghamshire. Our goal is to promote Nottingham as a place to invest, secure new investment, help businesses in the region to grow, support sustainable regeneration, and create employment opportunities for the people of Nottingham and Nottinghamshire.

Invest in Nottingham promotes our region as a place to invest, live and work through marketing, collaborating with businesses and attending national and international conferences aimed at securing start ups, scale ups and investors to look at Nottingham and Nottinghamshire as a place to invest.

Working with the Invest in Nottingham and Nottingham Partners teams has enabled us to engage key stakeholders within the local business community and bring forward the War Rooms site. Once planning is approved, the £30m development will bring a forgotten part of the Cold War era into the 21st century, providing affordable homes, a visitor attraction and a creative space for businesses to come together.

Craig Cameron Hamilton Russell

INVEST IN NOTTINGHAM

HEADLINE SUCCESS

130 successful inward investment projects









INFLUENCED
2,555
NEW ROLES
SAFEGUARED
1,499 ROLES







FOR EVERY £1 SPENT ON INWARD INVESTMENT
£139 RETURNED
TO THE LOCAL ECONOMY



Jobs / GVA / ROI data from 21-24

REGULARLY ATTENDS

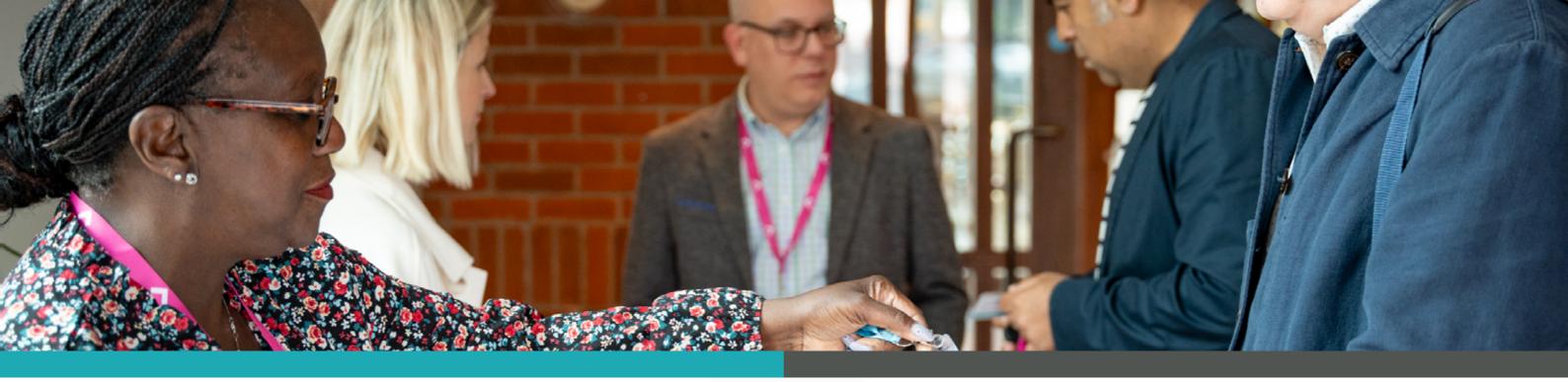






WHAT WE NEED FROM YOU







NOTTINGHAM PARTNERS

WHAT YOU CAN EXPECT FROM US

A Series of High Quality Events

Share Your News With Us

Got a positive story about your business growing, or some good-news for Nottingham? Make sure you share it with us so we can help promote your news through our PR contacts, and help to reinforce Nottingham's positive messages!

Our Monthly Newsletter

As a member, you'll receive our monthly newsletter which contains information from what has happened across Nottingham, sector insights, statstics and what is to come. Share your news with us to be included in our newsletter.

We Can Help You Connect

If you need to make a connection with someone to help grow your business or need to get in touch with someone about an exciting project, chances are we can help! Whether you need a contact at another business, need to connect with our local authorities or want access to the right person at our world-class Universities, we can help you find the right person to contact and make an introduction.

Be The First To Know What Is Happening In Our Region

If it is a major regeneration side, potential investment opportunity or changes within our local landscape, Nottingham Partners will give you access to those things before anyone else.

Access to our Central Communications Resource

This autumn, we are launching a central communications SharePoint for Nottingham businesses. Here, you will be able to keep up to date with the latest news and communications that may directly affect your business in Nottingham, find up to date statistics on Nottingham's demographics, facts about our area and much more!

Join a network that empowers our region

All our members are united in wanting the best for Nottingham and Nottinghamshire. Find like-minded collaborators who share a passion for making our region the best place to live, work and invest.

Bring A Guest

Share our network with your clients. If you think a client of yours would be interesting in one of our events or joining our network, and you would like them to join us at an event, let us know and we can see if we can offer them a free ticket.

12 WHAT YOU CAN EXPECT FROM US NOTTINGHAM PARTNERS

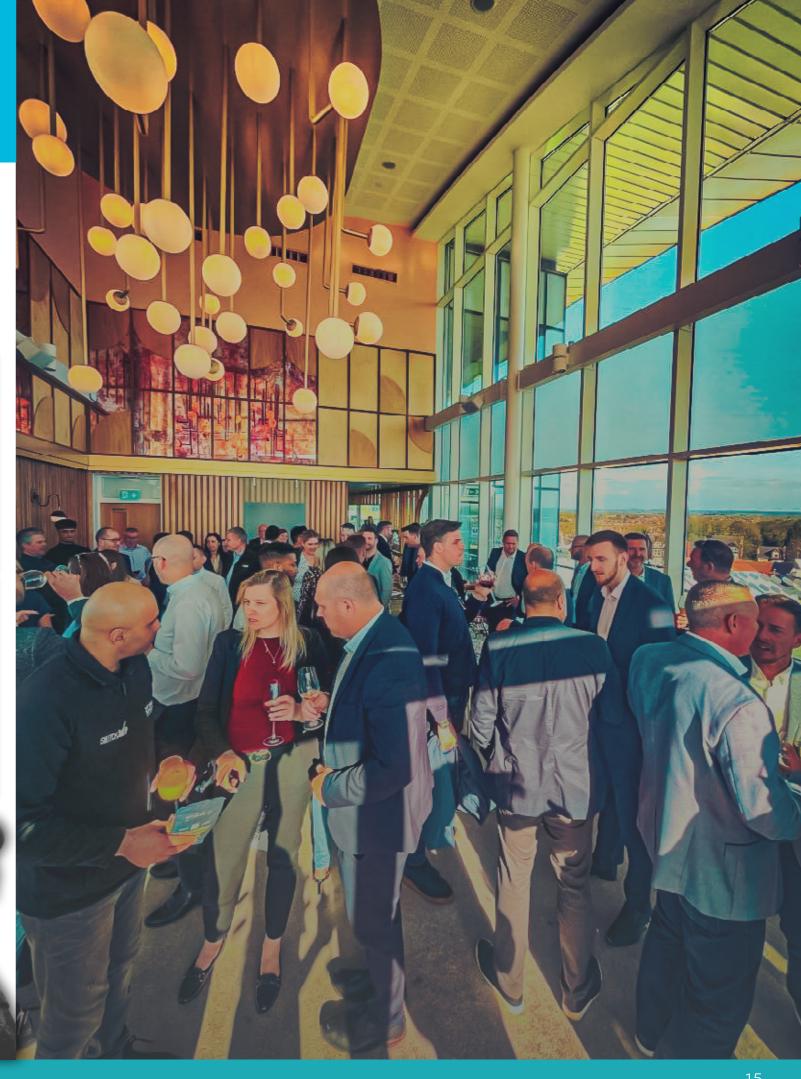
NOTTINGHAM PARTNERS

2024/2025 EVENTS CALENDAR

Nottingham Partners hosts more than 10 events each year that are designed to inform, educate, and entertain, giving our members the opportunity to meet new people, explore new places and learn from counterparts.

Our events aren't just about networking, they are an opportunity for you to learn more about Nottingham's thriving ecosystems and what makes our region great.

OCTOBER	NOVEMBER	DECEMBER	JANUARY
Breakfast Event	Sustainability Breakfast	Christmas Drinks	Breakfast Event
	Dreakiast		Round Table
			East Midlands Airport Event (TBC)
FEBRUARY	MARCH	APRIL	MAY
Access to Funding in Nottingham	Impact Event: Importance of Data	Breakfast Event	Impact Event: Life Sciences in Nottingham
JUNE	JULY		
Summer Drinks Reception	Breakfast Event		
City & County Update			



14 EVENTS CALENDAR 15



From September 2024, Nottingham Partners will be implementing an increase in our membership fees. This adjustment is necessary to sustain our ongoing efforts to promote Nottingham and Nottinghamshire as the best place to invest, visit, live, and study. Every pound from your membership fee is directly reinvested into Marketing Nottingham & Nottinghamshire's activities, ensuring our region remains at the forefront.

To ensure fairness and transparency, we will be introducing a tiered pricing structure based on company size, determined by annual turnover and the number of employees. This approach allows us to better align membership fees with the resources and benefits available to your business.

While we have taken great care to accurately categorise your company using data from public records such as Companies House and Beauhurst, we understand that these sources may not always reflect your current circumstances. If you believe your company has been placed in the incorrect category, please do get in touch with us so we can rectify any inaccuracies.

If you have any questions or would like to discuss the new pricing structure further, we are here to assist and we would be delighted to meet with you.

MICRO

£550 +VAT

UP TO

10 EMPLOYEES

OR

£2M ANNUAL

TURNOVER

SMALL

£650 +VAT

UP TO
50 EMPLOYEES
OR
£10M ANNUAL
TURNOVER

MEDIUM

£950 +VAT

UP TO
250 EMPLOYEES
OR
E50M ANNUAL
TURNOVER

LARGE

£1500

OVER
250 EMPLOYEES
OR
£50M ANNUAL
TURNOVER

*If your number of employees and annual turnover amount fall into different categories, your company will be allocated into the greater category.



16 PRICING STRUCTURE 1



Megan Powell Vreeswijk Chief Executive of Marketing Nottingham & Nottinghamshire megan.powellvreeswijk@marketingng.co.uk



Iain Blatherwick Chair of Marketing Nottingham and Nottinghamshire



Paul Southby Chair of Nottingham Partners



Katie Beard Nottingham Partners & Marketing Manager katie.beard@investinnottingham.co.uk



Leona Bowery Events and Projects Manager leona.bowery@investinnottingham.co.uk



ADDRESS

Marketing Nottingham 1-4 Smithy Row Nottingham NG1 2BY

PHONE

0115 962 8300

nottinghampartners.co.uk marketingnottingham.uk

CONTACT US hello@nottinghampartners.co.uk













NottinghamPartners.co.uk