

Nottinghamshire including city

		%
		change
Value of tourism Nottingham city and county (£Bn)	2.367bn	15.40%
Volume of tourism Nottingham City & County (m)	34.33m	4.12%
Full Time equivalent (FTE) jobs supported by tourism	22,437	9.33%
Average Spend per trip	£68.94	10.81%
Day Visitors		
Volume (m)	30.97m	4.60%
Value (£bn)	1.534bn	18.70%
Average spend per day visitor	£49.53	13.39%
Overnight stays (including VFR)		
Volume (m)	3.356m	0.3%
Value (£m)	833m	10%
Average spend per overnight visitor	£248.65	10.22%
Commercial overnight stays (excluding visiting Friends and relatives - VFR)		
Volume (m)	1.500m	1.4%
Value (£m)	544m	7.51%
Average spend per commercial stay visitor	£362.66	20.65%